

**International Symposium:**  
**Theorizing Anime: Invention of Concepts  
and Conditions of Their Possibility**

November 16 (Sat) – November 17 (Sun), 2019  
International Conference Center, Waseda University

Organized by Mitsuhiro Yoshimoto and Bryan Hartzheim (Graduate School of  
International Culture and Communication Studies [GSICCS], Waseda University)

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**November 16 (Saturday)**

09:00 – 09:10 **Opening Remark (Meeting Room 1)**

09:20 – 11:05 **Panel 1. Animated Movement: Cultural, National, Technological  
(Meeting Room 1)**

Maria Grajdian (Hiroshima University), “Exuberant or Uncanny?  
Femininity at Crossroads in Yonebayashi Hiromasa’s Animation  
Movies”

Chan Yong Bu (Princeton University), “Animating the Shell: Rethinking  
National Demarcations in Joint Production Through the Ontology of  
3D Animation in *Geisters*”

Phil Kaffen (University of North Carolina, Charlotte), “The World  
Drawn: Animated Life and Cinematic Ruins in an Age of Fallout”

**Panel 2. Uncharted Waters: Crossing Aesthetic and Disciplinary  
Boundaries (Meeting Room 3)**

Boris Lopatinsky (Shanghai International Studies University), “Define  
and Set the Foundation for a New Discipline in Science: The Case of  
Anime; How to Determine the Fields to Get Sustainability for the  
Future of the Discipline”

Stephen Sarrazin (Tokyo National University of Art) and Yangyu Zhang  
(Tokyo National University of Art), “Which Borders Would That Be:  
French and Chinese Voices and Anime”

Marco Pellitteri (Shanghai International Studies University),  
“Aesthetics in Transition: What Europe Can Tell Us on the  
Transnational Appeal of Japanese Animation”

11:05 – 11:15 Coffee Break

11:15 – 13:00 **Panel 3. Disciplines, Theories, and Meta-Reflection (Meeting Room 1)**

Ryotaro Mihara (University of London), “‘Anime Has Been Hiding from the World’: How Orientalism Works in Contemporary Anglophone Anime Studies”

Satomi Saito (Clemson University), “Medium Specificity: Theorizing Japan’s Media Mix”

**Panel 4. Playing with Characters: Gender, Sexuality, and Narrative (Meeting Room 3)**

Aurélie Petit (Concordia University), “Studying Hentai in a Western Context”

Kenta Kato (Waseda University), “‘Shinnosuke’s Butt, and ‘Okama’ Characters in the *Crayon Shin-chan* Films”

Yasmeen Alsinan (Waseda University), “The Convergence of Reality and Fiction: How Transmedia Marketing Narrates a Story.”

13:00 – 14:00 Lunch

14:00 – 15:30 **Special Event with Takashi Otsuka (Director of *One Piece: Stampede*, 2019) (Ibuka Hall)** — “What is Animation Direction?: My Experience as an Animator and Director in the Japanese Animation Industry”

15:30 – 15:45 Coffee Break

15:45 – 16:45 **Keynote Speech (Meeting Room 2)**  
Mark J.P. Wolf (Concordia University Wisconsin), “Bridges to Anime: Interdisciplinary Approaches to Studying Anime”

16:45 – 16:55 Coffee Break

16:55 – 18:40 **Panel α. Imprints: Camera, Nation, Mind (Meeting Room 3)**  
Daisuke Miyao (University of California, San Diego), “À Travers: Cinematography, Anime, Depth”  
Christophe Thouny (Ritsumeikan University), “Thinking with Anime: Symptomatic Reading and Speculative Writing”  
Toshiya Ueno (Wako University), “On the Recent Tonality of Panpsychism in Japanese Animation”

18:45 – 19:45 RECEPTION

**November 17 (Sunday)**

09:30 – 11:30 **Panel 5. Anime, Texts, and Sociality (Meeting Room 1)**  
Verina Gfader (City University of Hong Kong), “Anime Host”  
Brett Hack (Aichi Prefectural University), “Anime and Social Imagination: Towards a Media-Social Reading of Texts”  
Patrick W. Galbraith (Senshu University), “Encountering Uchiyama Aki: On the Need for Situated Knowledge and Learning in Anime Studies”

**Panel 6. Music, Sound, and Voice (Meeting Room 3)**

Heike Hoffer (Ohio State University), "Diegetic and Non-Diegetic Music in Anime: A Film Studies Perspective"

Eija Niskanen (University of Helsinki), "Soundtrack in Anime"

Kimberlee Sanders (Harvard University), "Sounding the Nostalgic Future: *Super Dimension Fortress Macross*, Lynn Minmay, and Animated Sonic Affect"

11:30 – 12:30 Lunch

12:30 – 14:30 **Panel 7. Global Flows: Transnational Production and Consumption (Meeting Room 1)**

Seio Nakajima (Waseda University), "Mapping the Transnational Genesis of the Post-War Japanese Animation Field: A Case Study of the Production of *Legend of the White Snake* (1958)"

Yue Zhao (Waseda University), "Via the Digitalization of New Media, How Online Fan Club Accelerates the Anime Consumption in China"

Stevie Suan (Hosei University), "Anime Out-of-Place: Towards a Transnational Approach to Analyzing Anime"

**Panel 8. Unruly Heroes: Fans, Cults, and Samurai (Meeting Room 3)**

Edgar Peláez (Waseda University), "If No One Else Does It, I'll Bring It Myself: The Role of Fan Entrepreneurs in the Distribution and Promotion of Anime in Mexico"

Natalia Samutina (Higher School of Economics, Moscow), "Does Cult Anime Still Exist? Rethinking 'Cult' in the Age of Online Fan Communities"

Andrés Camacho (Universidad de Córdoba), "Short Stories about Samurai and Some Runaway Horses of Modern Japan"

14:30 – 14:45 Coffee Break

14:45 – 16:45 **Panel β. Interventions: History and Performance of Animation (Studies) in Japan (Meeting Room 2)**

Rayna Denison (University of East Anglia), "Historicizing Anime: Historical Methods and the Creation of Anime History"

Minori Ishida (Niigata University), "Possibilities of Voice Acting: On Voice Actresses Playing Boys Roles"

Akiko Sugawa-Shimada (Yokohama National University), "A Gap between Animation and Anime Studies in Japan: A Case of JSAS"

16:45 – 17:00 Coffee Break

17:00 – 18:00 **Keynote Speech (Meeting Room 3)**

Marc Steinberg (Concordia University), "16 Propositions on the Value of Anime Studies"

18:00 – 18:30 **Open Discussion (Meeting Room 3)**